GTECH 709 How to take a census

1. Update the geography base
2. Conduct enumeration
3. Process census results
4. Disseminate results
Update the Geographic Base

• Local Update of Census Addresses
• Address Canvassing
• Boundary and Annexation Survey
• Statistical Areas Programs
• New Construction
• School Districts
• Redistricting Data Program
Conduct Enumeration

- Deliver questionnaires
  - Through mail
  - Hand deliver
  - Conduct direct enumeration
- Process questionnaires
- Follow up on non-responders
- Conduct quality checks and evaluations
Census 2010 Mail Participation Rate by County

Mail participation rate is the percent of forms mailed back by households that received them. As forms are returned from the United States Postal Service as "undeliverable," we adjust the rate to exclude these vacant households. We expect this to provide a more accurate measure of public participation in the census, especially with the current economic climate and housing market.
Process Census Results

• Conduct data processing
  – Scanning paper forms
  – Follow-up as needed
  – Apply edits and imputations
  – Tabulate and verify results

• Deliver apportionment and resident populations for U.S. and states, and apportionment results, by 12/31 of Census Year
Disseminate Results

• US Resident Population: 308,745,538
• Data from Census 2010 is processed and release from early 2011 to late 2014
• Release by
  • Different geographies\(^1\)
  • Different topics\(^2\)

\(^1, 2\) Each are topic of another PowerPoint video session